

#3  
09/864,086

## DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

(X) Original    () Supplemental    () Substitute    () PCT

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled "**METHOD OF CONSUMER PRODUCT PROMOTION OVER THE INTERNET USING UNIQUE PRODUCT PACKAGE NUMBERS**", which is described and claimed in the specification

- (check one)     which is attached hereto, or  
                     which was filed on May 23, 2001, as United States Application No. 09/864,086 and with amendments through (if applicable), or  
                     in International Application No. PCT/, filed , and as amended on (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information known by me to be material to the patentability of the claims of this application in accordance with Title 37, Code of Federal Regulations, §1.56.

I hereby claim foreign priority benefits under Title 35, United States Code §119 (a)-(d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed:

PRIOR FOREIGN APPLICATIONS: (ENTER BELOW IF APPLICABLE)			PRIORITY CLAIMED (MARK APPROPRIATE BOX BELOW)	
APP. NUMBER	COUNTRY	DAY/MONTH/YEAR FILED	YES	NO

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below.

APPLICATION NUMBER	FILING DATE
60/206,573	05/23/2000

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose all information known by me to be material to the patentability of the claims of this application as defined in Title 37, Code of Federal Regulations, §1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

APPLICATION SERIAL NO.	FILING DATE	STATUS (MARK APPROPRIATE COLUMN BELOW)		
		PATENTED	PENDING	ABANDONED

I hereby appoint the following attorneys and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

William H. Needle	Reg. No. 26,209	LaVonda R. DeWitt	Reg. No. 40,396
Sumner C. Rosenberg	Reg. No. 28,753	D. Andrew Floam	Reg. No. 34,597
David G. Perryman	Reg. No. 33,438	Matthew D. Josephic	Reg. No. 43,699
Mitchell A. Katz	Reg. No. 33,919	David S. Kerven	Reg. No. 43,712
Gregory J. Kirsch	Reg. No. 35,572	Janice A. Kimpel	Reg. No. 42,734
Gwendolyn D. Spratt	Reg. No. 36,016	Tina W. McKeon	Reg. No. 43,791
Nagendra Setty	Reg. No. 38,300	Mary L. Miller	Reg. No. 39,303
Allan A. Altera	Reg. No. 40,274	Mark A. Murphy	Reg. No. 42,915
Bryan W. Bockhop	Reg. No. 39,613	Lisa A. Samuels	Reg. No. 43,080
John L. Capone	Reg. No. 41,656	Lawrence A. Villanueva	Reg. No. 43,968
Kean J. DeCarlo	Reg. No. 39,954	Tim Tingkang Xia	Reg. No. 45,242

Address all telephone calls to Tim Tingkang Xia, Esq. at telephone no. (404) 688-0770.

Address all correspondence to:

William H. Needle, Esq.  
NEEDLE & ROSENBERG, P.C.  
Suite 1200, The Candler Building  
127 Peachtree Street, N.E.  
Atlanta, Georgia 30303-1811

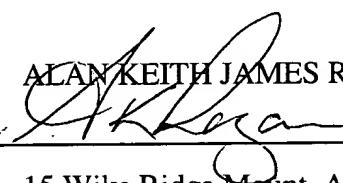
I hereby declare that all statements made herein of my own knowledge are true and that all statements

made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first inventor:

ALAN KEITH JAMES ROGAN

Inventor's signature:



Date: 07/07/01

Residence:

15 Wike Ridge Mount, Alwoodley Leeds, England LS17 9NP

Post Office Address:

15 Wike Ridge Mount, Alwoodley Leeds, England LS17 9NP

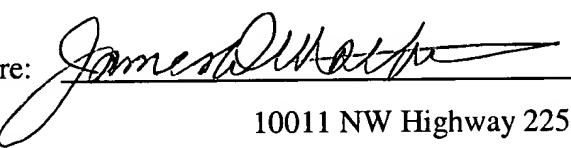
Citizenship:

ENGLAND

Full name of second inventor:

JAMES D. WATKINS

Inventor's signature:



Date: July 7 - 01

Residence:

10011 NW Highway 225A, Ocala, Florida 34482, U.S.A.

Post Office Address:

10011 NW Highway 225A, Ocala, Florida 34482, U.S.A.

Citizenship:

USA